

Wednesday, 16 October 2024 – Masterclasses					
From	To	Topic		Speaker (Country)	Organization
13:00	14:30	A	Fundraising Feasibility Study	Jiří Bárta (CZ) Jan Kroupa (CZ)	Fundraising Consultant Czech Fundraising Center
		B	The 3 Tribes Of Storytelling And How To Become A Master	Stephen George (GB)	Coach, Trainer & Consultant
		C	Relationships In Action: How To Use Strategic Networking For Successful Fundraising	Konstantina Papadimitriou (GR) Svitlana Pugach (UA)	Inuksuk Consulting Tabletochki Charity Foundation
		D	INNOVATION LAB: Designing Fundraising & Public Mobilisation Prototypes Based On Global Trends	Marcelo Iñarra (AR)	Fundraising Consultant
14:30	15:00	Coffee Break			
15:00	16:30	A	Fundraising Feasibility Study	Jiří Bárta (CZ) Jan Kroupa (CZ)	Fundraising Consultant Czech Fundraising Center
		B	The 3 Tribes Of Storytelling And How To Become A Master	Stephen George (GB)	Coach, Trainer & Consultant
		C	Relationships In Action: How To Use Strategic Networking For Successful Fundraising	Konstantina Papadimitriou (GR) Svitlana Pugach (UA)	Inuksuk Consulting Tabletochki Charity Foundation
		D	INNOVATION LAB: Designing Fundraising & Public Mobilisation Prototypes Based On Global Trends	Marcelo Iñarra (AR)	Fundraising Consultant
16:30	17:00	Coffee Break			
17:00	18:30	A	Fundraising Feasibility Study	Jiří Bárta (CZ) Jan Kroupa (CZ)	Fundraising Consultant Czech Fundraising Center
		B	The 3 Tribes Of Storytelling And How To Become A Master	Stephen George (GB)	Coach, Trainer & Consultant
		C	Relationships In Action: How To Use Strategic Networking For Successful Fundraising	Konstantina Papadimitriou (GR) Svitlana Pugach (UA)	Inuksuk Consulting Tabletochki Charity Foundation
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Thursday, 17 October 2024 – CEE Conference				
From To	Topic		Speaker (Country)	Organization
8:00 9:00	Delegate Registration (CLASSIC Programme)			
9:00 9:05	Welcome		Eduard Marček (SK)	Slovak Fundraising Centre
9:05 10:00	PLENARY: Igniting Disruptive Fundraising Innovation!		Marcelo Iñarra (AR)	Fundraising Consultant
10:00 10:30	Coffee Break			
10:30 12:00	A	Fundraising In 2030	Tobin Aldrich (GB) Imogen Ward (GB)	AAW Partnership
	B	How-To: Getting Regular Monthly Donors Through Year-End Giving Campaigns	A. Bujalska (PL), D. Juhásová (CZ), G. Musting (EE), J. Krupa (CZ)	Otwarte Klatki, Svoboda zvířat, NGO Nähtamatud Loomad, Consultant
	C	Increase Your Chances Of Success In Fundraising From Grant-Makers In Today's Highly Competitive Environment	Katarína Bartovičová (SK)	Slovak Fundraising Centre EDRI
	D	Opus 85: The Story Of The Major Donor Campaign Of The Czech Philharmonic	Jan Kroupa (CZ), Dagmar Caspe (CZ), Kateřina Tichá (CZ)	Czech Fundraising Center Czech Phil Foundation
12:00 13:00	Lunch			
13:00 14:30	A	Fundraising In 2030	Tobin Aldrich (GB) Imogen Ward (GB)	AAW Partnership
	B	When Brand, Movement, And Income Work Together	Alfredo Botti (AR)	UNHCR, Argentine Committee
	C	Finding Inspiration From The Past To Drive The Future	Stephen George (GB)	Coach, Trainer & Consultant
	D	DRTV – A Tool Not Just For Big Players	Elisabeth Pachleitner (DE)	DTV Germany

Thursday, 17 October 2024 – CEE Conference				
From To	Topic		Speaker (Country)	Organization
14:30 15:00	Coffee Break			
15:00 16:30	A	The Impact Of The Corporate Sustainability Reporting Directive (CSRD) On Fundraising	Mladenka Majerić (HR)	AMDG
	B	The Future Of Fundraising With AI Video	Saleem Tejani (GB)	DTV Group
	C	Building The Best Fundraising Team	Giedrė Šopaitė-Šilinskienė (LT)	Baltic Fundraising Hub
	D	Decoding Nonprofit-Agency Collaborations: Assessing The Impact Of Creativity Awards On Fundraising Success	Catalin Dinu (RO)	Never Alone - Friends of the Elderly Association
16:30 17:00	Coffee Break			
17:00 18:00	A	Room 101 – 5 Fundraising Truths To Get Rid Of Forever	Stephen George (GB)	Coach, Trainer & Consultant
	B	S.O.S. Third Sector!	Alfredo Botti (AR) Marcelo Iñarra (AR)	UNHCR, Argentine Committee Fundraising Consultant
	C	Effective Fundraising And Project Management With Salesforce: Case Studies From Nonprofit Organisations	Petra Joklová (CZ)	CRM For Non-Profits
	D	Rainbow Ribbon: An Innovative Fundraising Approach Connecting LGBTI+ Organisations & Corporate Partners	R. Nováková (SK), V. Moňoková (SK), K. Petráková (SK)	Sapling
	E	Discover Your Fundraising Future	Baba Yaga (MD)	The Eastern European Mystical Fundraising Society
19:30	Party with Live Music (at Sladovňa House of Beer > sladovna.info)		Supported by Donio	Crowdfunding Portal

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9:00	10:30	A	The Impact Of The Corporate Sustainability Reporting Directive (CSRD) On Fundraising	Mladenka Majerić (HR)	AMDG
		B	When Brand, Movement, And Income Work Together	Alfredo Botti (AR)	UNHCR, Argentine Committee
		C	Building The Best Fundraising Team	Giedrė Šopaitė-Šilinskienė (LT)	Baltic Fundraising Hub
		D	Opus 85: The Story Of The Major Donor Campaign Of The Czech Philharmonic	Jan Kroupa (CZ), Dagmar Caspe (CZ), Kateřina Tichá (CZ)	Czech Fundraising Center Czech Phil Foundation
10:30	11:00	Coffee Break			
11:00	12:30	A	The 10 Success Factors In Fundraising – Tapping Into Fundraising Potential In Your Organisation	Konstantina Papadimitriou (GR)	Inuksuk Consulting
		B	How-To: Getting Regular Monthly Donors Through Year-End Giving Campaigns	A. Bujalska (PL), D. Juhásová (CZ), G. Musting (EE), J. Krupa (CZ)	Otwarte Klatki, Svoboda zvířat, NGO Nähtamatud Loomad, Consultant
		C	Decoding Nonprofit-Agency Collaborations: Assessing The Impact Of Creativity Awards On Fundraising Success	Catalin Dinu (RO)	Never Alone - Friends of the Elderly Association
		D	Increase Your Chances Of Success In Fundraising From Grant-Makers In Today's Highly Competitive Environment	Katarína Bartovičová (SK)	Slovak Fundraising Centre EDRI
12:30	13:00	Coffee Break			
13:00	13:45	PLENARY: The 8 Pillars Of Great Fundraising Leadership		Stephen George (GB)	Coach, Trainer & Consultant

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